



# The Gutenberg Galaxy : The Making of Typographic Man

*Marshall McLuhan*

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# The Gutenberg Galaxy : The Making of Typographic Man

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## **The Gutenberg Galaxy : The Making of Typographic Man** Marshall McLuhan

One of the first of the author's pioneering works on communication and questions of social literacy in the modern, electronic age. The originator of the term "the glabal village" later published *The Medium is the Massage*, among others.

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