



Short Film Distribution: Film Festivals, the Internet, and Self-Promotion (Digital Filmmaker Series)

Jason Moore

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Designed for aspiring filmmakers or for a course in short film distribution, this book teaches the fundamentals of promoting and distributing short films and videos. Chapters cover the elements of utilizing social networking to self-promote, entering film festivals, negotiating with broadcast distributors, understanding the various outlets, and distributing alternative work such as Webisodes, demo reels, music videos, and commercials. Readers will follow a five-step distribution plan to maximize the potential of their projects and advance their careers as directors, cinematographers, or editors. The book includes a companion DVD with important contracts, forms, memos, top festivals, and short film buyers. Solutions to exercises and PowerPoint slides are available to instructors.

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