



HOW I SOLD 80,000 BOOKS: Book Marketing for Authors (Self Publishing through Amazon and Other Retailers)

Alinka Rutkowska

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EXPANDED, UPDATED 2016 EDITION. If you plan on self-publishing through Amazon (or have already self-published) and you are looking for book marketing tips, "How I Sold 80,000 Books" is for you.

The book will show you all the steps needed to get readers, the type of book marketing for authors that works, kindle publishing guidelines and best practices.

Author marketing is something that can be learnt. In this guide you will find my "4Ps" system, which allowed me to sell 80,000 books.

??? Alinka is extremely knowledgeable and always willing to help authors in whatever way she can. I highly recommend this little gem of a book!

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??? "How I Sold 80,000 Books" by Alinka Rutkowska covers it all from web page to social media to promotion, sales and everything in between.

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??? The links included in the book are like gold dust, and you will find yourself watching/reading them over and over again as you forge your way through the publishing world. I only wish that I'd had access to this when I first started out. It would have saved me months of work.

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