



# Accounting and Finance for Non-Specialists with MyAccountingLab

*Eddie McLaney, Peter Atrill*

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Accounting and Finance for Non-Specialists, Ninth Edition Peter Atrill & Eddie McLaney This market-leading text offers an accessible, effective introduction to key accounting and finance topics. With a focus on decision-making, Accounting and Finance for Non-Specialists also teaches you how to apply your learning to real-world business scenarios. The 9th edition retains the popular real world examples, progress checks, activities and exercises, and updates the coverage using an informal and engaging narrative. Key Features  
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\*New progress checks, activities and exercises reinforce learning \*Focus on decision-making prepares you for careers in business MyAccountingLab is an online homework, tutorial, and assessment program that truly engages students in learning. It helps students better prepare for class, quizzes, and exams-resulting in better performance in the course-and provides educators with a dynamic set of tools for gauging individual and class progress. This program provides a better teaching and learning experience-for you and your students. Here's how: \*Personalized learning with MyAccountingLab-the online homework, tutorial and assessment program that helps students succeed in the classroom and beyond. \*Students see the connections between accounting concepts and the businesses they interact with everyday. \*Students learn from the latest information on important topics in the field 'Attractive, compact and informative book' - Chris Grover, University of Winchester "Written in a fluent and readable style and supplemented by numerous real world examples, Accounting and Finance for Non-Specialists is pretty unique in the field." -Navjot Sandhu, Birmingham City University Peter Atrill is a freelance academic and author working with leading institutions in the UK, Europe and SE Asia. He was previously Head of Accounting and law and Head of Business and Management at the Plymouth University Business School. Eddie McLaney is Visiting Fellow in Accounting and Finance at Plymouth University.

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