



Strategy Safari: The complete guide through the wilds of strategic management (2nd Edition)

Henry Mintzberg, Bruce Ahlstrand, Joseph B. Lampel

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In this provocative, jargon-free and extremely readable guide, top strategy authors Mintzberg, Ahlstrand & Lampel clearly set out and critique each of the ten major schools of strategic management thinking to help you grasp what you really need to know.

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