

Best Practices for Online Procurement Auctions (Premier Reference Source)

Diane H. Parente



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With the advent of Internet communication technologies, the online auction environment has blossomed to support a bustling enterprise. Up until this time, the functional inner workings of these online exchange mechanisms have only been described using anecdotal accounts. **Best Practices for Online Procurement Auctions** offers a systematic approach to auction examination that will become invaluable to both practitioners and researchers alike.

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