

The No Asshole Rule: Building a Civilized Workplace and Surviving One That Isn't by Sutton, Robert I. (2007) Hardcover

Robert I. Sutton

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This meticulously researched book, which grew from a much buzzed-about article in the Harvard Business Review, puts into plain language an undeniable fact: the modern workplace is beset with assholes. Sutton (Weird Ideas that Work), a professor of management science at Stanford University, argues that assholesthose who deliberately make co-workers feel bad about themselves and who focus their aggression on the less powerful-poison the work environment, decrease productivity, induce qualified employees to quit and therefore are detrimental to businesses, regardless of their individual effectiveness. He also makes the solution plain: they have to go. Direct and punchy, Sutton uses accessible language and a bevy of examples to make his case, providing tests to determine if you are an asshole (and if so, advice for how to self-correct), a how-to guide to surviving environments where assholes freely roam and a carefully calibrated measure, the "Total Cost of Assholes," by which corporations can assess the damage. Although occasionally campy and glib, Sutton's work is sure to generate discussions at watercooler's around the country and deserves influence in corporate hiring and firing strategies. (Feb.) Copyright 2006 Reed Business Information.



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