



# How I sold 100,000 Books On Amazon

*Doug Dandridge*

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**How I sold 100,000 Books On Amazon** Doug Dandridge

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I write science fiction and fantasy. In December of 2011 I put my first two self-published books on Amazon. For the first eight months I sold maybe sixty books, and made pocket change. I read every book I could get my hands on about selling, read all the blogs I could find, and made up some techniques myself through trial and error. In September of 2012 I saw my sales grow to over four times my previous for the last eight months combined. They doubled in October, and almost tripled in November. I have been a full time author since March of 2013, making my living doing what I love, building worlds and writing novels. My Exodus: Empires at War series has been a bestseller in the US and UK.

People ask me all the time how I did it? Short of writing books that people want to read. In *How I Sold 100,000 Books On Amazon* I outline everything I have learned about getting noticed in the hectic and overcrowded world of self-published bookselling, where you have to be your own agent, public relations and marketing managers. Some techniques are mentioned, other are gone into with extreme detail. This allows each reader to construct their own strategy based on what they like and feel comfortable doing. Learn from someone who has done it. While I can't guarantee results like mine, I think that anyone using these techniques, or at least most of them, can experience an increase in notice among the people who buy books online, which will lead to an increase in sales.

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