

# Modern Radio Production: Production, Programming, and Performance (with InfoTrac) (Wadsworth Series in Broadcast and Production)

Carl Hausman, Philip Benoit, Frank Messere, Lewis B. O'Donnell



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**Modern Radio Production: Production, Programming, and Performance (with InfoTrac) (Wadsworth Series in Broadcast and Production)** Carl Hausman, Philip Benoit, Frank Messere, Lewis B. O'Donnell This leading text continues to provide students with the best introduction to radio production available today! The new edition of "Modern Radio Production" continues to present a current, comprehensive look at radio production and programming, integrating new material on cutting-edge technologies with explanation of traditional equipment and practices. The authors' clear writing style, excellent descriptions and explanations, and attention to detail ensure that the text is consistent and appropriate for use in undergraduate courses.

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