



Carlos Slim in the eyes of Sun Zi. The Art of War in Telecom.

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Two strategists.

One, from the Far East that lived during the Warring States of the old China and became a legend. This general inherited us one of the best books about war and strategy.

The other, a contemporary entrepreneur from Mexico, that amassed one of the largest fortunes of all times, a winner of “battles” and “wars” of the modern capitalism.

Carlos Slim and Sun Zi.

Time met them together over the same passion: Strategy.

This book travels to the soul of Sun Zi and the eyes of Slim, a first insight to similarities of military and entrepreneurial philosophies, tied together by the never-changing human nature.

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