



The Visual Dictionary of Pre-press and Production (Visual Dictionaries)

Gavin Ambrose, Paul Harris

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The Visual Dictionary of Pre-press & Production is a comprehensive guide to the many and varied terms used within the print industry. From *alignment* to *z-bind fold* and *Acrobat* to *woodblock*, this book will prove an invaluable resource to anyone interested in pre-press and production.

More than 250 common pre-press and production terms are explained with concise definitions, accompanied by compelling historical and contemporary illustrations. Each term is explained and contextualized, giving the reader an enhanced understanding of pre-press and production terminology.

From practical terms such as *Accents*, *Bitmap* and *Color calibration* to styles and finishes such as *Canadian and half-Canadian*, *Perfect Bound* and *TCF (Totally Chlorine Free)*, this book contains both modern terminology and the traditional terms still in current usage.

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