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**LAUNCH YOUR EPIC SOCIAL MEDIA CAMPAIGNS TODAY!**

**BONUS CONTENT INCLUDED:**

- Key Chapters on Facebook, Instagram, Youtube, and Twitter Marketing for FREE
- Key Chapters from other F.R. Lifestyle books for FREE

Running a small business? Starting a rock band? Got a cool hobby and you want to promote your work? Or just showcase your lifestyle?

Then social media is a MUST for you.

With a program modelled after a potent combination of marketing school and real-world experience, this book takes you on a fundamental approach to social media marketing.

Learn the core concepts of professional marketing, such as the Golden Cycle, and get an edge in your social media campaigns.

Then, you have a chance to put all your newly-found skills together for your next social media marketing campaign!

## **The Core of Social Media**

Learn what makes social media what it is - and apply these skills to transition to ANY social media channel you want. Is there a new social media name making headlines? You will have the skills to be on top of it!

Also,

- How to check if your social media efforts are working or not

- How NOT to waste time on Social Media
  - A Handy primer on Social Media Return on Investment
  - Content Creation: How to make it SPREAD like wildfire
  - Your REAL best times to posting on social media
  - A true guide to Authenticity Online
  - How to be more efficient with your social media work
  - What to do against negative people
  - Long-term planning for your social media campaign
  - Learn about Conversion Rates - and How to optimize them
- 
- and Much, much more!

**Download your copy today!**

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Available on PC, Mac, smart phone, tablet or Kindle device.

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