



Cyber Threat!: How to Manage the Growing Risk of Cyber Attacks (Wiley Corporate F&A)

MacDonnell Ulsch

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Conquering cyber attacks requires a multi-sector, multi-modal approach

Cyber Threat! How to Manage the Growing Risk of Cyber Attacks is an in-depth examination of the very real cyber security risks facing all facets of government and industry, and the various factors that must align to maintain information integrity. Written by one of the nation's most highly respected cyber risk analysts, the book describes how businesses and government agencies must protect their most valuable assets to avoid potentially catastrophic consequences. Much more than just cyber security, the necessary solutions require government and industry to work cooperatively and intelligently. This resource reveals the extent of the problem, and provides a plan to change course and better manage and protect critical information.

Recent news surrounding cyber hacking operations show how intellectual property theft is now a matter of national security, as well as economic and commercial security. Consequences are far-reaching, and can have enormous effects on national economies and international relations. Aggressive cyber forces in China, Russia, Eastern Europe and elsewhere, the rise of global organized criminal networks, and inattention to vulnerabilities throughout critical infrastructures converge to represent an abundantly clear threat. Managing the threat and keeping information safe is now a top priority for global businesses and government agencies. *Cyber Threat!* breaks the issue down into real terms, and proposes an approach to effective defense. Topics include:

- The information at risk
- The true extent of the threat
- The potential consequences across sectors
- The multifaceted approach to defense

The growing cyber threat is fundamentally changing the nation's economic, diplomatic, military, and intelligence operations, and will extend into future technological, scientific, and geopolitical influence. The only effective solution will be expansive and complex, encompassing every facet of government and industry. *Cyber Threat!* details the situation at hand, and provides the information that can help keep the nation safe.

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