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Explaining International Production

John Dunning



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This monograph attempts to present a holistic interpretation of the determinants of international production. It proposes that any explanation of the activities of multinational enterprises needs to be multi-dimensional both in the questions asked and in the methodology of analysis. It asserts that, like other multi-activity firms, the MNE is both a creator of production and an organizer of transactions relating to that production. Viewing the subject in this light, the author feels that it is legitimate to criticize many explanations of international production.

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