



# **Scrappy Business Contingency Planning: How to Bullet-Proof Your Business and Laugh at Volcanoes, Tornadoes, Locust Plagues, and Hard Drive Crashes (Happy about)**

*Michael Seese*

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In simple terms, business contingency planning (BCP) is the art of preparing an enterprise for "bad things." The bottom line is that you are trying to enable your organization to withstand an unlikely, though not unexpected, event. But a good business contingency plan should help you weather even an unexpected event, that is, something that "can't happen here." Developing a business contingency program from scratch is not a "quick hit" effort. It is a major undertaking. 'Scrappy Business Contingency Planning' provides a blueprint for the creation of a business contingency program from the ground up.

A solid contingency planning program has become a necessity, rather than a nicety, in today's business world. Although there are several very good professional resources available for professional planners, most don't teach you the "tricks" of the trade. I worked side by side with a clever and creative mentor, who taught me many of these tricks. I want to pass them on.

This book provides a blueprint for the creation of a business contingency program from the ground up. After reading this book, a corporation without a business contingency plan should understand the scope of their effort to create one. A new contingency planner will find this book a refreshing how-to guide. Even a seasoned BCP professional will walk away with a tip or two, and a new perspective on some of the issues facing planers.

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